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MOTARD TECH COLLABORATION AGREEMENT

Aliant Battery and Motard Tech have formalized their relationship, started in the April 2021, through a distribution agreement in force since last July 1st 2022.

The agreement provides that Motard Tech is the exclusive distributor of Aliant Battery brand STARTER BATTERIES products in Hong Kong.

Aliant will then supply the Hong Kong distributor with YLP series lithium iron phosphate batteries and chargers.

An important step for the two companies which are thus linked to a partnership that will lead Aliant to increase its market share through the sale and acquisition of new customers.

Davide Dal Pozzo, CEO of Aliant Battery, said: "I am very proud of the goals we are achieving, and I thank Motard Tech for the trust and interest it has shown towards our company and our products right from the beginning. Our goal is to create a network of global distributors that allows us to get ever closer to our customers, and having acquired a collaborative relationship in a country on the other side of the world is a great achievement for us".

Company information:

ALIANT BATTERY, born as a division within ELSA Solutions Srl, a reality operating in the world of industrial automation and power electronics since 1982, has instead started since 2009 a long journey dedicated to the production of lithium battery packs, progressively orienting its focus on medium and large capacity storage solutions. It develops electrification systems for vehicles and industrial vehicles, full electric and hybrid (mild, plugin, extended range) and energy conversion systems based on the most modern and advanced electronic technologies.

MOTARD TECH, is a reality founded in Hong Kong in September 2008. The main activity concerns the distribution and the concession of some famous motorcycle components all over the world. Motard is also a local motorcycle service shop that carry out maintenance and modification road bikes.

In 2011, they started a new track field business to support and modify bikes for customers and racers in mainland China, and in 2014 they opened a second base in Malaysia Sepang Int'l Circuit to provide professional track support and riding modifications advice for customers.

Markets covered are Hong Kong, China, Taiwan, Malaysia and Singapore.